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PLAN LETTER 721—JANUARY 29, 2010

TO: Members of the Plan

FROM: Cheryl Korth

RE: Limited Assignment Distribution (LAD)

A Limited Assignment Distribution Program (LAD) has been approved for use in the Wisconsin Automobile Insurance Plan (WAIP) since February 1, 2002. State Farm Insurance Company is the LAD carrier for Wisconsin.

Companies interested in participating in the LAD as an excused company must complete the Agreement With Excused Companies (which can be found on the WAIP Web site under Forms) and submit it to WAIP for processing. Agreements must be received by WAIP by the 1st of the month prior to the quota quarter to allow sufficient time for processing. The quota dates are February 1, May 1, August 1, and November 1. The expiration date of the Agreements will be December 31, 2010.

Under the LAD program, a company that writes less than 5% of Wisconsin voluntary private passenger net direct written premiums may buy-out from their quota obligation. The Governing Committee may approve a buy-out arrangement for a company writing 5% or greater, subject to biennial review.

Each calendar year, AIPSO, on behalf of WAIP, shall calculate, collect, and distribute the estimated fees in accordance with the provisions of the program. The minimum buy-out fee for Wisconsin for 2010 is 30% or \$500.00, whichever is greater, and is paid annually.

Wisconsin (48) Limited Assignment Distribution Private Passenger Nonfleet

Calendar Year 2010 Based on Latest Available Experience

Buy-Out' ^{##} Incentive Fee Percentage = (1.0 + Percentage Formula	x	ewide Current /erage Rate]
Liability 'Buy-Out' Percent:	<u>(1.15 x \$ 0.00)-(\$</u> \$0.00) = 15.0%
Physical Damage 'Buy-Out' Pe	ercent: (<u>1.15 x \$ 0.00)-(\$</u> \$0.00	0.00) = 15.0%
Aggregate 'Buy-Out' Percent #	<u>(0.0% x 15.0%)+(0.0%</u> 100.0%	<u>× 15.0%)</u> = 15.0%
'Buy-Out' Percent **:		30.0%
# Aggregate 'Buy-Out' Percent is based on the amount of AIP premiums estimated for Calendar Year 2007 as follows:		
LIABILITY	AIP PREMIUM:	\$0 0.0%
PHYSICAL	DAMAGE AIP PREMIUM:	\$0 0.0%
# # Per Plan Manual Appendix 5.B.6, the minimum 'Buy-Out' Percentage is 30.0% or \$500 whichever is greater.		